

NEW Marketing, Communications and Branding Membership

NHS Elect is a membership organisation that currently works with over 65 NHS organisations across England. Up until now we have only offered a full membership, incorporating QI, OD and coaching support as well as our marketing and communications services.

However, due to increasing demand we are now happy to offer a dedicated communications, marketing and branding membership to our colleagues in the NHS.

How much does it cost and what is included?

This annual package of support costs £12,000 and includes:

- Production of a **promotional video**
- Creation of a standalone **microsite**
- Delivery of a **consultancy or design project** (e.g. branding for a service, or co-production of a marketing plan)
- Creation of a **dedicated photo library**
- Delivery of **two onsite training workshops** (e.g. social media in the NHS, public and patient engagement, marketing for beginners etc)
- One **free place at all of our communications and marketing events** and webinars (at least 10 throughout the year)
- **Access to an array of tools** and resources via our website
- Unlimited advice via email

Find out more and apply for membership:

E: sue.kong@nhs.net

E: joe.blunden@nhs.net

Why work with us?

- We have worked successfully with over 65 NHS organisations, including NHS England and NHS Improvement
- We are an NHS organisation hosted by Imperial College Healthcare NHS Trust, and you can be certain of unrivaled value for money
- As NHS staff, we have a complete understanding of NHS brand guidelines, GDPR, patient consent rules etc
- We have built a huge network of NHS colleagues that you can be a part of

